

# MaRS Talent Development

## **Student Work-Integrated Learning Program – For Employers**

The MaRS Student Work-Integrated Learning (WIL) program connects high-performing post-secondary students with quality work-integrated learning placements in technology and business organizations.



## How will my organization benefit?

By posting jobs under the WIL program:

- You will have access to MaRS' high-performance talent pipeline — students who are trained and equipped with the mindset for growth.
- Your organization may be entitled to a wage subsidy. Eligible employers are entitled to receive a wage subsidy of up to 50 per cent of wage cost for the placement (to a maximum of \$5,000 per placement) and up to 70 per cent (to a maximum of \$7,000 per placement) for under-represented groups, including first-year students, women in STEM, indigenous students, persons with disabilities and newcomers.
- You will have the opportunity to recruit post-secondary talent through the WIL program throughout the year.

## How does MaRS contribute?

MaRS helps implement the WIL program in a variety of ways, including:

- As the world's largest urban innovation hub, and author of the *Talent Fuels Tech* report, MaRS will leverage its trusted brand in the innovation ecosystem to attract the best talent across Canada's post-secondary institutions.
- MaRS will provide guidelines and support to streamline your organization's post-secondary talent recruitment process.
- MaRS' curriculum, which was tested rigorously, will prepare students with the mindsets needed to excel in the fast-paced work environment. All students will complete the curriculum to ensure smooth onboarding and a continued focus on placement objectives.

- MaRS will develop student talent to work at high-growth companies in four key sectors: Health, Finance & Commerce, Energy & Environment, and Work & Learning.
- Working closely with top Canadian universities and colleges, MaRS will help you hire top talent quickly and efficiently by providing access to a select group of applications for a particular role.

## Will my organization qualify?

To be eligible for the program, your organization must meet the following requirements:

- Your opportunities are in the fields of technology and business.
- Your selected student has never been an employee of your organization.
- You will employ the student for a minimum 12-week, full-time work opportunity.

## For further details about the work-integrated learning program, please contact:

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