The MaRS Student Work-Integrated Learning (WIL) program connects high-performing post-secondary students with quality work-integrated learning placements in technology and business organizations.
How will my organization benefit?

By posting jobs under the WIL program:

• You will have access to MaRS’ high-performance talent pipeline — students who are trained and equipped with the mindset for growth.

• Your organization may be entitled to a wage subsidy. Eligible employers are entitled to receive a wage subsidy of up to 50 per cent of wage cost for the placement (to a maximum of $5,000 per placement) and up to 70 per cent (to a maximum of $7,000 per placement) for under-represented groups, including first-year students, women in STEM, indigenous students, persons with disabilities and newcomers.

• You will have the opportunity to recruit post-secondary talent through the WIL program throughout the year.

How does MaRS contribute?

MaRS helps implement the WIL program in a variety of ways, including:

• As the world’s largest urban innovation hub, and author of the Talent Fuels Tech report, MaRS will leverage its trusted brand in the innovation ecosystem to attract the best talent across Canada’s post-secondary institutions.

• MaRS will provide guidelines and support to streamline your organization’s post-secondary talent recruitment process.

• MaRS’ curriculum, which was tested rigorously, will prepare students with the mindsets needed to excel in the fast-paced work environment. All students will complete the curriculum to ensure smooth onboarding and a continued focus on placement objectives.

• MaRS will develop student talent to work at high-growth companies in four key sectors: Health, Finance & Commerce, Energy & Environment, and Work & Learning.

• Working closely with top Canadian universities and colleges, MaRS will help you hire top talent quickly and efficiently by providing access to a select group of applications for a particular role.

Will my organization qualify?

To be eligible for the program, your organization must meet the following requirements:

• Your opportunities are in the fields of technology and business.

• Your selected student has never been an employee of your organization.

• You will employ the student for a minimum 12-week, full-time work opportunity.

For further details about the work-integrated learning program, please contact:

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